



KERALA STATE FILM DEVELOPMENT CORPORATION LTD.

No.8040 /D1/23/KSFDC

15.11.2023

INVITING PROPOSAL FOR BRANDING OF FILM MARKET

Proposals are invited from agencies and professionals for branding of the Kerala Film Market organized by Kerala State Film Development Corporation Ltd in connection with IFFK Thiruvananthapuram.

Scope of Work

- logo Identity
- Color schemes
- Elements to be used in collaterals

The proposal shall consist of

- a) Detailed profile of the company/Professional
- b) Details of major campaigns undertaken
- c) Cost for the designs

The quotations have to be submitted in sealed covers mentioning "BRANDING FOR KERALA FILM MARKET" on or before 18.11.2023 3.00 pm at Kerala State film Development Corporation Ltd, Chalachithra Kalabhavan, Vazhuthacaud, Thiruvananthapuram Pin – 695014. Quotations from the ones who has prior experience in the artistic works will be prioritised. The quotations will be opened at 3.30pm on the same day.

Managing Director