



**KERALA STATE  
FILM DEVELOPMENT CORPORATION LTD.**

No.387/D1/20/KSFDC

12.07.2023

**INVITATION FOR EXPRESSION OF INTEREST  
FROM DISTRIBUTION MANAGERS/AGENCIES**

Sealed EOIs (Expression of Interest) are invited from reputed distribution managers /agencies for the distribution of the feature film produced by the Kerala State Film Development Corporation which is slated for release in the month of August. The EOI should reach KSFDC Head office on or before 3 PM 15<sup>th</sup> of July 2023.

The bid shall consist of

- a) Detailed profile of the distribution Manager/agency
- b) List of major feature films distributed by the distribution manager/agency
- c) Expected fee for distribution of the feature film

The distribution Manager/agency is liable to perform the following tasks

- a) Arranging a minimum of 40 cinema theatres for exhibiting the film as per the instruction of KSFDC
- b) Making arrangement for effective poster pasting to the utmost satisfaction of KSFDC/Film Director
- c) Selecting and deputing film representatives
- d) Submitting DCR to KSFDC on daily basis
- e) Persuading cinema theatre management to screen the film for maximum number of days
- f) Any other responsibility performed by distribution manager as per the prevailing industry practice

All expenses incurred in connection with the release of the film shall be borne by KSFDC. The distribution Manager/agency shall be amenable for techno commercial negotiation. KSFDC reserves the right to reject or cancel partly or fully the EOI without assigning any reason whatsoever.

**Managing Director**