



**KERALA STATE  
FILM DEVELOPMENT CORPORATION LTD.**

No.7314/D1/23/KSFDC

11.10.2023

**INVITATION FOR EXPRESSION OF INTEREST  
FROM DISTRIBUTION MANAGERS/AGENCIES**

Sealed EOIs (Expression of Interest) are invited from reputed distribution managers /agencies for the distribution of the 2 upcoming feature films produced by the Kerala State Film Development Corporation. The EOI should reach KSFDCL Head office on or before 3 PM 25<sup>th</sup> of October 2023.

The bid shall consist of

- a) Detailed profile of the distribution Manager/agency
- b) List of major feature films distributed by the distribution manager/agency
- c) Expected fee for performing distribution work of each feature film.**

The distribution Manager/agency is liable to perform the following tasks

- a) Arranging a minimum of 40 cinema theatres for exhibiting the film as per the instruction of KSFDCL
- b) Making arrangement for effective poster pasting to the utmost satisfaction of KSFDCL/Film Director
- c) Selecting and deputing film representatives
- d) Submitting DCR to KSFDCL on daily basis
- e) Persuading cinema theatre management to screen the film for maximum number of days
- f) Any other responsibility performed by distribution manager as per the prevailing industry practice

All expenses incurred in connection with the release of the film shall be borne by KSFDCL. The distribution Manager/agency shall be amenable for techno commercial negotiation. KSFDCL reserves the right to reject or cancel partly or fully the EOI without assigning any reason whatsoever.

Sd/-  
**Managing Director**