

# Kerala State Film Development Corporation Ltd



## Expression of Interest for Development and Implementation of Over The Top (OTT) platform for KSFDC

**EOI No: 2799/T2/21/KSFDC**

**Date:23.10.2021**

Place for opening of the EOI	Conference Room  Kerala State Film Development Corporation Ltd Chalachitra Kalabhavan, Vazhuthacaud, Trivandrum 695014, Kerala, India
Last date and time of submission of EOI	10. 11.2021 3.00pm

Name of the Bidding Company / Firm	
Contact Person	
Authorised Bid Signatory	
Correspondence Address	
Mobile No	
Telephone	
Website	
Official Email Address	

**DISCLAIMER**

This EOI is not an offer by KSFDC, but an invitation to receive EOIs from bidders. No contractual obligation whatsoever shall arise from the EOI process unless and until a formal contract is signed and executed by duly authorized Officer of KSFDC with the bidder.



## **1. EXPRESSION OF INTEREST**

Kerala State Film Development Corporation (KSFDC) is a public sector undertaking under the government of Kerala facilitating the promotion of Malayalam cinema. KSFDC INVITES EXPRESSION OF interest (EOI) for “Development&Implementation” of Over The Top (OTT) platform which is also capable of broadcasting live streaming, in the prescribed format from proprietorship concern/ Company registered under Indian Company act / Firm registered under the partnership act / societies registered under societies act , Autonomous bodies or any other venture not covered above which are engaged in providing OTT enabled end to end integrated solutions preferably with video streaming industry. **The bidder should be capable of developing /integrating total OTT solutions which can be customised as per the requirement of KSFDC. The solution should be a proven one and in use for the last three years in at least three successful OTT Platform/Video Streaming services.**

Interested & Eligible firms may submit Expression of Interest (EOI) in a sealed cover clearly marked **“Expression of Interest (EOI) for OTT platform for KSFDC”**(EOI No:2799/T2/21/KSFDC and Date: 23.10.2021) and addressed to the Managing Director, Kerala State Film Development Corporation Ltd, ChalachitraKalabhavan, Vazhuthacaud, Trivandrum, Kerala 695014.

Expression of Interest completed in all respects should reach to the Managing Director, KSFDC on or before 3.00 pm on 10.11.2021 For details, please visit the website <http://www.ksfdc.in>.

KSFDC will not be responsible for any postal/ courier delay. For any further queries and clarifications, the bidders may contact Administrative Officer No 0471-2325325 or on e-mail [ksfdcltd@gmail.com](mailto:ksfdcltd@gmail.com).

## **2. INTRODUCTION**

Kerala State Film Development Corporation was established in 1975 with the prime aim of facilitating the promotion of Malayalam cinema. In 46 years of its existence, KSFDC, the first public sector undertaking, fully owned by Govt of Kerala, for the development of the film industry in India has crossed many milestones. The Chitranjali Studio Complex, inaugurated in 1980, is truly a pioneer in introducing the latest film technology in South India. A large number of films made here have earned national and international accolades. KSFDC also owns an exhibition network with 17 screens spread all over the major cities of Kerala.

Chitranjali studio has all the facilities for film production and post-production like dubbing, Foley recording, sound editing, sound pre-mixing, sound final mixing, Sync sound & pilot track sound recording, Film Editing, DIGITAL INTERMEDIATE (DI), Shooting floors, Green matte, Film museum, Permanent shooting sets, shooting locations, landscape, apartments, etc

KSFDC offers subsidies for feature films. The subsidy rate for a feature film is rupees 5 lakh and in the case of Children film, the same is rupees 3.75 lakh. An additional subsidy is offered to films winning state, national and international awards

The documentary department creates documentaries, advertisement films and promotional videos for various government & non-government organizations.

### **3. ABOUT THE PROJECT**

#### **a. Overview of the Project**

Cultural OTT Platform of the Government addressing with the contributing partner for integrating, production, service providing and hardware support. We are looking for a partner who is capable of integration, service optimisation, and providing terrestrial content for global viewing and thereby enhancing the revenue from the OTT platform,

#### **b. Objectives:**

The objective of this EoI is to find a qualified entity to provide KSFDC with a white-label cloud-native total OTT solution. The entity will be involved providing:

- i. A complete SaaS/SaaS white-label OTT platform.
- ii. Will provide extensive customization and branding of the OTT platform for KSFDC.
- iii. Provide seamless VOD streaming experience to users across multiple devices, cross platforms and geographies.
- iv. Ensuring 99.9% uptime of the platform with an uninterrupted viewing experience.
- v. Revenue collection and accounting module which is capable of handling multicurrency transactions.
- vi. Providing the latest technology and provision for future updating.

#### 4. BASIC REQUIREMENTS OF THE PROPOSED OTT PLATFORMS

#	Requirement	Description
1	General	<ol style="list-style-type: none"> <li>1. Turnkey OTT System with support for VOD (Movies, TV Shows etc) and facilities for uninterpreted Live Event Broadcasting</li> <li>2. Cloud- based OTT platform in India based VPC with data privacy and security</li> <li>3. Global platform with Support for Purchases (PPV) and Subscriptions</li> <li>4. Initial capacity of 1million users and 1,00,000 concurrent sessions. Must Auto scale on demand</li> <li>5. Native Client Apps on               <ol style="list-style-type: none"> <li>a. iOS, Android and Web with Chromecast support.</li> <li>b. Support for applications like Roku, Fire TV, Android TV, Apple TV, Samsung Tizen and LG Web OS platforms with upgradation facility to incorporate applications that will be released in future.</li> </ol> </li> </ol>
2	Transcoding	<ol style="list-style-type: none"> <li>1. H.264 Adaptive Bitrate Transcoding               <ol style="list-style-type: none"> <li>a. from low SD (216p) upto 4K (UHD1) with at least 5 resolutions (starting from 200kbps).</li> <li>b. AAC Stereo and AC3 5.1 surround sound from 32 to 96 Kbps per channel</li> <li>c. Should be capable of handling Dolby Atmos sound.</li> </ol> </li> <li>2. HEVC/H.265 Transcoding support on demand</li> <li>3. Fast and parallel GPU on-demand transcoding capability</li> <li>4. Live Event transcoding and streaming support on the cloud</li> <li>5. Support for watermark and subtitle burning</li> </ol>

3	DRM & Packaging	<ol style="list-style-type: none"> <li>1. HLS (MPEG-TS) and DASH (Fragmented MP4) Packaging to support all VOD streaming scenarios</li> <li>2. HLS based Live Event Broadcasting with AES encryption/DRM using key rotation</li> <li>3. MultiDRM packaging support for Google Widevine, Microsoft Playready and Apple Fairplay DRMs to ensure maximum device coverage. Single package with quality-based licence delivery using separate keys</li> <li>4. Support for packaging for multi-language subtitles and audio tracks and additional trick play track</li> </ol>
4	Content Management System (CMS)	<ol style="list-style-type: none"> <li>1. Metadata including posters, trailers, title, genres, cast and crew, description, pg rating, and tags for content</li> <li>2. Multi language support</li> <li>3. Movies, TV Shows, Series, Season and Live Events support</li> <li>4. Support for <ol style="list-style-type: none"> <li>a. Flexible decking and cataloguing of content</li> <li>b. Upcoming/Featured/Recommended/Popular/Trending content listing</li> <li>c. Like/Dislike/Rating/Social sharing options</li> </ol> </li> <li>5. Content Geolocking</li> <li>6. Easy to use content upload and metadata management</li> </ol>
5	Subscriber Management System (SMS)	<ol style="list-style-type: none"> <li>1. Subscriber sign up and login using <ol style="list-style-type: none"> <li>a. Email</li> <li>b. Mobile</li> <li>c. Social - Facebook/Google/Apple ID</li> </ol> </li> <li>2. Multiple profiles <ol style="list-style-type: none"> <li>a. Kids Profile</li> <li>b. Adult Profiles and Account Admin with Parental Lock</li> </ol> </li> <li>3. Purchases <ol style="list-style-type: none"> <li>a. Pre Book/Reservations</li> <li>b. PayPerView and/or Rentals</li> <li>c. Country/Currency wise pricing</li> </ol> </li> </ol>

		<ol style="list-style-type: none"> <li>4. Plans <ol style="list-style-type: none"> <li>a. Weekly/Monthly/Quarterly/Yearly plans</li> <li>b. Country/Currency/Quality wise pricing</li> <li>c. Recurring subscription management</li> <li>d. Billing and Invoicing</li> <li>e. Video Resolution based plans.</li> <li>f. Plan based on number of device accessibility.</li> </ol> </li> <li>5. Gifting of plans/purchases</li> </ol>
6	Payments	<ol style="list-style-type: none"> <li>1. International and Domestic PG Support - RazorPay/PayTM and/or Stripe. Support for UPI payments.</li> <li>2. iTunes/Roku/FireTV In App purchases and subscription support</li> <li>3. International currency support</li> <li>4. Recurring subscription support for applicable countries</li> </ol>
7	Customer Relationship Management	<ol style="list-style-type: none"> <li>1. Customer Ticket Management using Email</li> <li>2. Customer Targeting and Campaigns - using Email and PUSH Notification modes.</li> <li>3. Discounts/Coupons and Rewards Management</li> </ol>
8	Partner and Affiliate Management	<ol style="list-style-type: none"> <li>1. Partner portal (For Content Owner) with <ol style="list-style-type: none"> <li>a. Partner Login</li> <li>b. Content Listing</li> <li>c. Views and Revenue per content</li> </ol> </li> <li>2. Affiliate Management (For third party digital marketing management) with <ol style="list-style-type: none"> <li>a. Affiliate Registration</li> <li>b. Tracking of affiliate driven purchases and subscriptions</li> </ol> </li> </ol>
9	Client Apps	<ol style="list-style-type: none"> <li>1. State of the art UI/UX with best-in-class experience and responsiveness</li> </ol>



		<ol style="list-style-type: none"> <li>2. iOS and Android Native Apps for phone and tablets and Responsive Web App , Roku, Fire TV, Android TV, Apple TV, Samsung Tizen and LG Web OS TV Apps</li> <li>3. Apps must have <ol style="list-style-type: none"> <li>a. Home Page with flexible decking</li> <li>b. Onboarding Flow</li> <li>c. Guest Mode</li> <li>d. Detail Page for Movie/Series/Season/Episode/TVShow/LiveEvent</li> <li>e. Player with Multi DRM, Subtitle and Audio track selection, Quality Control and Rate control features</li> <li>f. Low latency and minimum buffering</li> <li>g. Download and offline viewing ability with DRM Protection</li> <li>h. Continue watching, favourites, sharing, like/dislike, Rate features</li> <li>i. Search, suggestions and recommendations</li> <li>j. Push notifications</li> </ol> </li> </ol>
10	Analytics	<p>Collect and provide real time metrics and reports on</p> <ol style="list-style-type: none"> <li>1. Content Usage</li> <li>2. User - Signups and Logins</li> <li>3. Subscriptions and Purchases</li> <li>4. Payments</li> <li>5. Player Performance</li> <li>6. Functional issues and performance</li> <li>7. Flexibility to add further metrics and reports on demand</li> </ol>
11	Maintenance and Support	<p>Maintain and manage the system 24x7  Provide SLA guarantee  Email/On Call L2 &amp; L3 Technical Support  Indemnification against IP challenges</p>

Above are the basic requirements and not limited to the above-mentioned features. Additional features also can be incorporated and may be mentioned in the EOI.

## 5. PRE-QUALIFICATION CRITERIA

1	<p>The Applicant must be a Proprietorship Concern/Company registered under Indian Company Act,/Firm registered under the partnership Act /Society registered under Societies Act, /Autonomous bodies or any other venture not covered above. Consortium of companies/firms is allowed, the lead company and consortium partner must sign an Agreement. The lead partner will be responsible for the successful execution of the project. However, the consortium member will also be severely bound and will be responsible to KSFDC for the successful execution of the project.</p>	<p>Consortium agreement (if applicable) /MOU/ Registration Certificate.</p>
2	<p>The agency should have valid registration with appropriate statutory authorities as required under law. A copy of all such registrations such as Incorporation Certificate, MOA, PAN and GST , etc. must be enclosed.</p>	<p>Copy of Certificate Incorporation, MOA and Copy of GST Registration Certificate, PAN etc.</p>
3	<p>The agency should have been in the OTT/Video streaming Development /integration /operation as mentioned in EOI , at least for last three continuous years and served at least three different clients.</p>	<ul style="list-style-type: none"> <li>• Proof of commencement of business</li> <li>• List of clients and copy of work order</li> </ul>
4	<p>The bidder must be capable of developing/ integrating total OTT solution which can be customized as per the requirements of KSFDC. The solution should be a proven one and in use for the last three years in at least three video streaming providers/OTT platforms. The assignments from three different customers will only be considered</p>	<p>The completion certificate from the client/ testimonials/copy of the running agreement with the client.</p>
5	<p>Reference, information and certificates from the respective clients certifying technical, delivery &amp; execution capability of the bidder should be signed and the contact details of all such clients should be furnished.</p>	<p>Details of clients and certificates from them to be provided</p>

6	The agency should possess the essential infrastructure, facilities and technical expertise and should have on its payroll at least 50 Technical employees.	List of technical experts. The bidder has to provide an undertaking on its letterhead that it has the necessary infrastructure and expertise to handle this project and shall not outsource this project to a third party.
7	The firms having black-listed/ debarred in participating in any procurement activities by any State or Central Government or any other govt. organization in India are not allowed to bid.	Undertaking to this effect shall be submitted by the bidder on his letter head that the agency has not been blacklisted / debarred from participating in tender/bids by any State or Central Govt. organization in India. (Annexure-II

Note: Apart from the above documents, the bidder is required to provide documentary evidence to the effect of appointing the Authorized Signatory.

## 6. **CRITICAL INFORMATION**

- a) The selected service provider has to execute a non-disclosure agreement with KSFDC.
- b) Applicants are advised to study this EOI document carefully before submitting their proposals in response to the EOI Notice. Submission of a proposal in response to this EOI shall be deemed to have been done after careful study and examination of this document with full understanding of its terms, conditions and implications.
- c) Applicants can attend also attend the online pre -proposal (before submission of EOI) meeting on 29.10.2021, if required.

SI No	Information	Details
1	EOI No and date	2799/T2/21/KSFDC dtd:23.10.2021
2	Last date for submission of written queries for clarification	27.10.2021 5.00pm
3	Date of online pre-proposal meeting	29.10.2021 3.00pm
4	Release of response to clarifications in pre-proposal meeting on <a href="http://www.ksfdc.in">www.ksfdc.in</a>	02.11.2021
5	Last date and time for submission of EOI proposal	10.11.2021 3.00pm
6	Addressee and Address at which proposal in response to EOI notice is to be submitted	Managing Director Kerala State Film Development Corporation Ltd ChalachitraKalabhavan, Vazhuthacaud, Trivandrum 695014, Kerala , India
7	EOI opening date and time	11.11.2021 11.00am

## **7. LICENSE OF THIRD PARTY SOFTWARE**

All the third-party software, tools, codec etc used for the development and functioning of OTT platforms should be licensed and evidence for the same should be provided by the successful bidder for verification, at time of implementation.

## **8. COST OF EOI**

The soft copy of the EOI may be downloaded from the website: [www.ksfdc.in](http://www.ksfdc.in) . The bidders are required to submit a demand draft of Rs.5,900/- (Rupees Five Thousand and Nine Hundred only) including GST in favour of “KSFDC” payable at Trivandrum (non-refundable) along with the EOI. EOI document will not be sent by post and no physical sale of EOI will be done by KSFDC.

## **9. INSTRUCTION TO THE BIDDERS**

### **a) Completeness of response**

Bidders are advised to study all instructions, forms, requirements and other information in the EOI documents carefully. Submission of the bid shall be deemed to have been done after careful study and examination of the EOI document with full understanding of its implications.

The response to this EOI should be full and complete in all respects. Failure to furnish all information required by the EOI documents or submission of a proposal not substantially responsive to this document will be at the Bidder's risk and may result in rejection of its Proposal.

### **b) EOI Proposal Preparation Cost & related issues**

The bidder is responsible for all costs incurred in connection with participation in this process, including, but not limited to, costs incurred in conduct of informative and other diligence activities, participation in meetings/discussions/presentations, preparation of proposal, in providing any additional information required by KSFDC to facilitate the evaluation process.

KSFDC will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the bidding process.

**c) Other Terms & conditions**

This EOI does not commit KSFDC to award a contract or to engage in negotiations.

Presentation of available existing solutions developed by the technically qualified bidder will be reviewed by an evaluation committee of KSFDC.

All materials submitted by the bidder will become the property of KSFDC and may be returned completely at its sole discretion.

**10. PRE- PROPOSAL MEETING**

KSFDC shall hold a pre-proposal online meeting with the prospective bidders on 29.10.2021 at 3.00 PM.

Those who wish to participate in the pre-proposal meeting may inform the details of the participant with phone number through mail ([ksfdcltd@gmail.com](mailto:ksfdcltd@gmail.com)) before 5.00pm on 27.10.2021 and the link of the meeting will be sent to respective participant by email.

The Bidders will have to ensure that their queries for Pre-proposal meeting should reach to the Administrative officer, KSFDC by email on or before 27.10.2021 5.00pm (e-mail: [ksfdcltd@gmail.com](mailto:ksfdcltd@gmail.com))

All queries to be raised will relate to the EOI alone and no queries related to detailed analysis of Scope of work, payment terms and mode of selection will be entertained.

The preferred mode of delivering written questions to the aforementioned contact person would be through e-mail. Telephone calls will not be accepted. In no event will the KSFDC be responsible for ensuring that Applicants' enquiries have been received by KSFDC. The queries by the applicants will be provided in the following format:

SL No	Page No	Section No	Sub section	Details	Clause of the EOI on which clarification required	Clarification required.

## **11. RIGHT TO TERMINATE THE PROCESS**

KSFDC may terminate the EOI process at any time without assigning any reason. KSFDC makes no commitments, express or implied, that this process will result in a business transaction with anyone.

This EOI does not constitute an offer by KSFDC. The bidder's participation in this process may result in short listing the eligible bidders.

## **12. CONSORTIUM**

Consortium is also allowed to participate in the EOI. The consortium as a whole shall meet the eligibility criteria as specified in the EOI. The lead company and consortium partners must sign a notarised MOU and the copy of the same should be enclosed with the EOI. The selected bidder shall submit the Power of Attorney in terms of, the whole authority to execute the agreement with KSFDC on behalf of the consortium members, at the time of awarding the work. The lead partner will be responsible for successful execution of the project. However, the consortium member will also be severely bound and will be responsible to KSFDC for successful execution of the project.

## **13. SUBMISSION OF RESPONSES**

Interested entities who meet the prescribed eligibility criteria may submit their EOI in a single sealed envelope superscribed with "Expression of Interest for Over- the- Top (OTT) platform for KSFDC along with the supporting proofs and specified documents to the following address so as to reach on or before 10.11.2021 3 pm.

This envelope should contain EOI proposal along with DD in favour of KSFDC for an amount of Rs.5,900/- as cost of EOI document.

Bidder shall submit all the required documents as mentioned in the annexure 1 and 2 including various templates and Consortium Agreement (if applicable). It should be ensured that various formats mentioned in this EOI should be adhered to and no changes in the format should be done.

Envelope should indicate clearly the name, address, telephone number and Email ID of the bidder.

The EOI proposal submitted by bidder should be a complete document and should be bound as a volume. The document should be page numbered, must contain the list of contents with page numbers and shall be signed by the Authorized signatory of the bidder.

Eoi document submitted by the bidder should be concise and contain only relevant information as required.

#### **14. BID SUBMISSION FORMAT.**

The entire proposal shall be strictly as per the format specified in this invitation for Expression of Interest.

Any proposal received by KSFDC after the above deadline shall be rejected and returned unopened to the Bidder.

The bids submitted through other measures than specified above shall not be considered. No correspondence will be entertained on this matter.

KSFDC shall not be responsible for any postal delay or non-receipt/ non-delivery of the documents.

KSFDC reserves the right to modify and amend any of the above-stipulated condition/criterion depending upon project viabilities.

#### **15. SHORT LISTING CRITERIA FOR EOI**

KSFDC will shortlist bidders who meet the Pre-Qualification criteria, experience in execution of similar projects and evaluation of demo to be given by the eligible bidders before the evaluation committee of KSFDC

The shortlisted bidders will be intimated to submit their technical proposal along their financial bids through e-tender process.

Any attempt by a Bidder to influence the EOI evaluation process may result in the rejection of its EOI Proposal.

#### **16. EVALUATION PROCESS**

KSFDC will constitute an Evaluation Committee to evaluate the EOI of the Applicants.

The Evaluation Committee constituted by KSFDC shall evaluate the EOI and all supporting documents & documentary evidences. Inability to submit requisite supporting documents or documentary evidence, may lead to rejection of the EOI Proposal. The Committee may seek additional documents as it deems necessary.

The bidder will be required to make a presentation before the Proposal Evaluation Committee on technical and operational aspects including the demonstration of their existing OTT/ Video streaming solution to evaluate its suitability for the assignment.



The decision of the Evaluation Committee in the evaluation of responses to the Expression of Interest shall be final.

The Evaluation Committee reserves the right to reject any or all proposals

## **17.NOTIFICATION OF SHORT-LISTED BIDDERS**

KSFDC shall notify the shortlisted bidders at KSFDC website ([www.ksfdc.in](http://www.ksfdc.in))

Only Shortlisted bidders will be eligible for taking part in the tender through e-tender portal.

## **18.BID SUBMISSION FORMS**

The bidders are expected to respond to the EoI using the forms given in this section and all documents supporting Pre-Qualification / EoI Criteria.

Proposal / Pre-Qualification Bid shall comprise of following forms:

**Form 1: Covering Letter with Correspondence Details**

**Form 2: Details of the Applicant's Operations and Consulting Business**

**Form 3: Compliance Sheet for Pre-Qualification Criteria**

## Form 1

Covering Letter on Letterhead of the Bidder with Correspondence Details,

To,

The Managing Director,  
Kerala State Film Development Corporation Ltd  
ChalachitraKalabhavan,  
Vazhuthacaud, Thiruvananthapuram

Subject: EOI for “Development & Implementation of OTT Platform for KSFDC”.

Dear Sir/Madam,

This is with reference to your advertisement inviting” Eoi for Development & Implementation of OTT Platform solution for KSFDC”. We, the undersigned, offer to provide the services for the same, please find below the details of our agency for your consideration.

SI No	Information	Details
1.	Name of Contact person	
2.	Address of contact person	
3.	Name, designation and contact, address of the person to whom, all references shall be made regarding this EOI	
4.	Telephone number of the Contact Person.	
5.	Mobile number of the Contact Person	
6.	Email ID of the Contact Person	
7.	Corporate website URL.	
8.	Name of the Organization:	
9.	Head of the Organization (with designation):	
10.	Legal Status (Whether Company, Proprietorship , Partnership, Society, Trust, Consortium etc)	
11.	Address of Head Office:	
12.	Name and Contact details of the authorised signatory for the firm	

13.	Designation of the authorised signatory.			
14.	Permanent address of the authorised signatory with Aadhar No ( Copy of the Aadhar No. to be enclosed)			
15.	Number of Offices (including Head Office): India & Abroad			
16.	Annual Turnover (in Lakhs): (Last three Years)	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>
	a) Years of operation (in years) b) Date of commencement of business			
17.	PAN Number			
18.	GST Registration Number			
19.	Number of Employees:			
20.	Number of Technical Staff			
21.	Number of Non-Technical Staff			
22.	List of Video streaming /OTT platform Projects undertaken and completed, with details. Please refer Annexure : I	1.	2.	3.
23.	Details of present clients of your firm who are engaged in Video streaming /OTT platforms. (at least three clients) Please refer Annexure : I	1.	2.	3. 4. 5.

We are hereby submitting our Expression of Interest in printed format

We understand that you are not bound to accept any Proposal you receive. We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading the short-listing process or unduly favours our company in the short-listing process, we are liable to be dismissed from the EOI selection process or termination of the contract during the project.

We agree to abide by the conditions set forth in this EOI.

We hereby declare that our proposal submitted in response to this EOI is made in good faith and the information contained is true and correct to the best of our knowledge and belief.

Sincerely,

Applicant's Name with seal

Name: *(Name of Authorised Signatory)*

Designation:

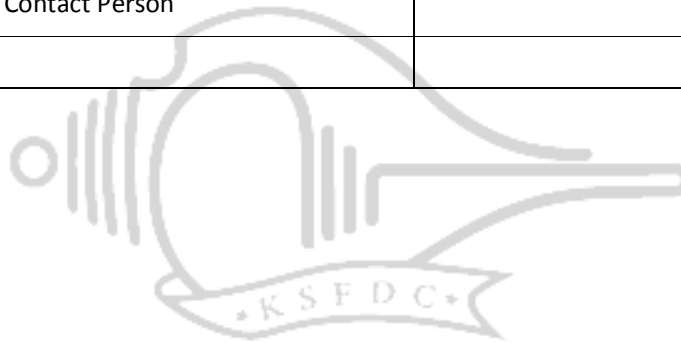
Signature :



## Form 2

### Details of the Applicant's Operations and Business

	Information Sought	Details to be furnished
1.	Name and address of the bidding Agency	
2.	Incorporation status of the Agency	
3	Year of Establishment	
4	Date of registration	
5	ROC reference No	
6	GST Registration Details	
7	Name, Address, email, Phone nos. and Mobile Number of Contact Person	
8	Website	



**Form 3**

SL No	Requirement /Compliance		Provide Compliance details ( Yes / No) , Ref page No in EOI, other details , if any	Remarks
	<b>LEGAL</b>			
	<b>A</b>	1	The Bidder must be a Sole proprietor, individual Company/ Firm/ Society registered under Indian Company Act, The Partnership Act 1932/ Society Registration Act.	
		2	Bidding firm is an individual corporation/ company	
		3	Bidding firm is a Consortium of companies/ firms. (Copy of agreement)	
	<b>B</b>	1	The Bidder possess the requisite experience, resources and capabilities in providing the services necessary to meet the requirements, as described in the EOI document.	
		2	The bid is complete in all respects and covers the entire scope of work as stipulated in the document	
		3	Bidders is meeting the Eligibility Criteria	
	<b>C</b>	1	GST Registration Certificate	
		2	Income Tax Registration/ PAN Number	
	<b>D</b>	1	Self-attested and valid copy of all the above-mentioned certificates provided	
	<b>E</b>	1	The Bidder should be in operation anywhere in India for at least Three years as on 31-08-2021	
	<b>F</b>	1	Authorised signatory empowering documents.	
		2	Black Listing: An affidavit on the appropriate stamp paper by authorised signatory.	

<b>2</b>	<b>TECHNICAL</b>			
	<b>A</b>	1	Single Point of Contact Provided	
		2	Executed Similar Projects	
		3	The agency should have been in the OTT Platform /Video Streaming integration solutions as mentioned in EOI at least for last three continuous years and served for at least three different clients. (copy of work order to be provided)	
		4	Reference, information and certificates from the respective clients certifying technical, delivery & execution capability of the bidder should be signed and the contact numbers of all such clients	
		5	Bidder must have the capability of developing/ integrating total OTT solution which can be customized as per the requirements of KSFDC. The solution should be a proven one and in use for last three years in at least three video streaming providers/OTT platform. The assignments from three different customers will only be considered. The completion certificate from the client/ testimonials/copy of the running agreement with the client.	
		6	Organisation should have strong quality management and in-house quality assurance group.	
		7	The bidder should have on its payroll at least 50 technical employees.	
		8	Self certified list of manpower engaged along with the designation signed by the authorised signatory.	

		9	All the software, tools and codec used for developing the OTT platform should be licensed. (Self-declaration should be submitted)		
	<b>1</b>				
	<b>A</b>	1	Cost of EOI Document (DD of Rs ..... )		
		2	The bidder should have annual turnover of at least INR <b>TWO Crores</b> during each of the last three financial years.		
		3	Copies of audited balance sheet /profit & Loss accounts / annual reports of last three financial years.		





**DETAILS OF EXPERIENCE IN  
OTT PLATFORM / VIDEO STREAMING**

Sl No	Name of OTT Platform / Video Streaming & its Geographical area	Name of the parent organisation of the OTT Platform/ Video Streaming. with the contact details of the client (Name of contact person, Designation, Address / telephone number, email)	Date of commencement as per contract	Actual Date of completion	Present status (completed / ongoing)	Details of running contract with the client	Remarks
1	2	3	4	5	6	7	8
a)							
b)							
c)							
d)							
e)							

Name of the Bidder: -

Authorized Signatory: -

Seal of the Organization:

Date:

Place:

**Annexure-II**

**SELF-DECLARATION – NON-BLACKLISTING**

**(On Non-Judicial Stamp Paper of ₹10/- duly attested by the Notary Public)**

To,

The Managing Director  
Kerala State Film Development Corporation Ltd  
ChalachitraKalabhavan ,Vazuthacaud, Trivandrum 695014  
Kerala, India

Sir,

In response to the EOI Ref No. \_\_\_\_\_ Dated \_\_\_\_\_. Development & Implementation of a OTT platform for KSFDC , I/ We hereby declare that presently our Company/ Firm \_\_\_\_\_ is having unblemished record and is not declared ineligible for corrupt & fraudulent practices either indefinitely or for a particular period of time by any State/ Central Government/ PSU/Autonomous Body.

We further declare that presently our Company/ firm \_\_\_\_\_ is not blacklisted and not declared ineligible for reasons other than corrupt & fraudulent practices by any State/ Central Government/ PSU/ Autonomous Body on the date of Bid Submission.

If this declaration is found to be incorrect then without prejudice to any other action that may be taken, my/ our security may be forfeited in full and the tender if any to the extent accepted may be cancelled.

Thanking you,

Yours faithfully,

Name of the Bidder: -

Authorized Signatory: -

Seal of the Organization: -

Date:

Place: